



Chak Ying Wong

Product Designer & Manager | AI & User-Centered Design

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EXPERIENCE

UI/UX Designer Intern | WoafMeow | Remote Sep 2025 - Present

- Designed and built the **MVP web platform** for an **AI-powered pet wellness product**, translating vision into functional user flows and interactive prototypes.
- Conducted user research, usability testing, and A/B experiments** to define core user journeys, significantly improving task completion rates and early-stage user retention.
- Collaborated with PMs and engineers** to ensure UX decisions aligned with backend architecture and AI functionality, achieving accurate design-to-implementation delivery.
- Built **scalable design systems and reusable UI libraries** in Figma, enabling rapid iteration and maintaining visual consistency across multiple agile development cycles.

Brand & Product Designer | Polymon (Startup) | Remote Sep 2023 - Dec 2024

- Led end-to-end brand **identity design**, creating the **logo, typography system, and adaptive visual language** that unified digital/physical touch points (**web, packaging, retail displays**).
- Worked with industrial designers to convert 3D product designs into cohesive 2D branding assets (**product labels, merch, exhibition graphics**).
- Partnered with marketers and creators** to develop **interactive experiences (social campaigns)**
- Established scalable design systems for consistent cross-platform experience and brand integrity.

Product Manager Intern | Meituan | Beijing May 2023 - July 2023

- Conducted user research & defined requirements** for an **LLM-powered chatbot**, establishing content constraints, technical specs, and moderation guardrails.
- Worked with UX and engineering teams to **improve conversational interfaces and address technical challenges (latency, AI tuning)**.
- Built backend monitoring dashboards** to track model performance metrics and user interactions, enabling data-driven fine-tuning of the chatbot to align with product objectives.
- Developed key product documentation including **user flows, feature specs, and safety protocols** to align stakeholders and ensure responsible AI development.
- Contributed to end-to-end Agile development, supporting the successful **launch of a Top 30 iOS Social App** with robust content safety measures and organic growth strategies.

Kitchen Designer/Sales | Valore Inc. | San Jose Aug 2022 - Feb 2023

- Collaborated with homeowners and contractors** to deliver 20+ kitchen designs, exceeding expectations and achieving **\$300K+ revenue**.

Architectural Intern | LWK & Partners | Hong Kong Jun 2021 - Aug 2021

- Created 2D drawings and 3D renderings** for high-end residential and large-scale educational/office projects, improving clarity, stakeholder engagement, and data-driven design decisions.

Graphic Designer (Freelance) Dec 2020 - Present

- Designed 50+ brand identities and digital assets** for tech, e-commerce, and startup clients, achieving a **90%+ client satisfaction rate** through strategic visual solutions.
- Designed and created comprehensive graphic works including **e-commerce ads, product detail images, banners, posters, illustrations, and motion graphics** for ensuring consistent and recognizable brand presence across digital and physical channels.
- Collaborated directly with clients and marketing teams** to deliver high-impact designs—from logos to social media graphics—that strengthened brand recognition and engagement.

EDUCATION

MA - Interaction & UI/UX Design

Academy of Art University 2022 - 2024
Related Courses: User Experience Design, Human Centered Design, Visual Design & Typography, Front-end, Back-end, Motion Graphics & Video

BArch - Architecture

California College of the Arts 2019 - 2022

Architecture & Economics

Dablo Valley College 2016 - 2018

AWARDS & COMPETITIONS

L'Oréal Brandstorm 2025

Certificate of Recognition

Biodesign Challenge 2022

CCA Architecture Team Member

SKILLS

Design

Interaction Design	User Research
Visual Design	User Experience
Graphic Design	Information Architecture
Web Design	Wireframing
Motion Design	Rapid Iteration
Infographic	Rapid Prototyping
Design Systems	Usability Testing

Tools

Figma	PHP
Adobe XD	CSS
Illustrator	HTML
Photoshop	jQuery
InDesign	Javascript
After Effects	Miro
Sketch	Rhino

Soft & Interpersonal

Adaptability	Problem Solving
Active Listening	Constructive Feedback
Empathy	Cross-Team Collaboration

Language

English
Mandarin
Cantonese